Please continue to regulate broad band service! Bell South's comments that deregulation will not affect the market because of major phone companies' market share is ludicrous and deceptive. The only encouragement of competitive service and pricing in this market is compelling the behemoths of the market to supply connections to independent ISPs at reasonable prices. The independents then create the standard the big guys must compete with. I speak as a consumer who had to switch away from SBC to an independent, in order to maintain sufficient quality of service that any service at all was worth having. In my experience, the little folks have to perform to survive; the big guys don't care.